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# Raising More Money: The Ask Event Handbook

*Terry Axelrod*

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**Raising More Money: The Ask Event Handbook** Terry Axelrod
Terry Axelrod's third book, The Ask Event Handbook, teaches nonprofits to build a unique one-hour fundraising event that honors donors and the organization's mission. The Free One-Hour Ask Event is the third step in the comprehensive four-step Raising More Money fundraising system for building sustainable funding from lifelong individual donors.

Learn to construct a one-hour fundraising event that will put your organization on the path to financial sustainability, with the added benefits of creating many new friends and greatly increasing community support. Terry Axelrod, founder of the Raising More Money Model, explains how to create a powerful, emotion-filled event that will inspire and move guests to action.

The Ask Event Handbook provides advice on all aspects of preparing for, carrying out, and following up after the Ask Event. Templates, sample scripts, and outlines are included throughout, along with sample program elements from a variety of successful Raising More Money Workshop alumni organizations, including:

-Visionary Leader Talks -Testimonials -Pitch Scripts -Pledge Cards

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A lot of people always spent all their free time to vacation as well as go to the outside with them loved ones or their friend. Do you know? Many a lot of people spent many people free time just watching TV, or playing video games all day long. If you wish to try to find a new activity honestly, that is look different you can read a book. It is really fun for you personally. If you enjoy the book which you read you can spent all day every day to reading a e-book. The book Raising More Money: The Ask Event Handbook it is rather good to read. There are a lot of folks that recommended this book. These were enjoying reading this book. In the event you did not have enough space bringing this book you can buy often the e-book. You can m0ore very easily to read this book from the smart phone. The price is not very costly but this book possesses high quality.

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