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Program Management for Improved Business Results

Dragan Z. Milosevic, Russ Martinelli, James M. Waddell

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The need for information on program management is more critical now than ever before. PMIs development of a new standard on program management is driving even greater interest. At the same time, there are few books covering the subject, which provide practical answers, benchmarks, and case studies, however, this book fills the gap. The authors focus on both the macro level of integrating projects and portfolios into the business strategy and the micro level of managing a single program. It contains 6 issue-oriented cases weaved throughout the text, and an additional 5 comprehensive cases in the appendix. The result is a blueprint for the successful implementation of program management.

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