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Louis Giannetti

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A readable, accessible introduction to film

Understanding Movies provides valuable insight into how movies communicate and convey meaning to their audiences through a unique network of language systems and techniques. In a readable, accessible, and sometimes humorous manner, *Understanding Movies* engages students in the fascinating language of film and helps further their appreciation and understanding of why and how movie watchers respond as they do to different films.

Organized around elements of film, the thirteenth edition of this market leading text provides students with a new way of looking at films that are familiar to them through contemporary coverage and a visually engaging presentation.

Learning Goals
Upon completing this book, readers will be able to:

- Understand film as an industry
- Discuss the impact of technology on the film industry

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