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The New CEOs: Women, African American, Latino, and Asian American Leaders of Fortune 500 Companies

Richard L. Zweigenhaft, G. William Domhoff

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The New CEOs looks at the women and people of color leading *Fortune* 500 companies, exploring the factors that have helped them achieve success and their impact on the business world and society more broadly. As recently as fifteen years ago, there had only been three women CEOs of *Fortune* 500 companies, and no African Americans. By now there have been more than 100 women, African American, Latino, and Asian-American CEOs of *Fortune* 500 companies.

Richard L. Zweigenhaft and G. William Domhoff look at these “new CEOs” closely. Weaving compelling interview excerpts with new research, the book traces how these new CEOs came to power, questions whether they differ from white male *Fortune* 500 CEOs in meaningful ways, asks whether the companies that hired them differ from other companies, and discusses what we can learn about power in America from the emergence of these new CEOs. As Americans continue to debate corporate compensation, glass ceilings, and colorblind relationships, *The New CEOs* shares information critical to understanding our current situation and looks toward the future in our increasingly globalized world. The paperback edition of *The New CEOs* features a new Introduction and an updated comprehensive list of new CEOs to date.

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