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Start Your Successful Home Business in Less Than 2 Weeks: What You Need to Know to Get Up and Running

Corinne Kerston

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• Do you dream of working from home?
• Do you want to be able to spend more time with your family?
• Do you want to run a side business to bring in extra money?

If you answered “yes” to any of these questions, then this book is for you.

I’m going to tell you something that’s not a huge secret: Each year, many home businesses will fail.

But why?

The main reason why home businesses fail is not due to lack of drive or lack of money. It's because there is a lack of planning and research.

Luckily, with the proper planning, it is possible to make your dream of working at home come true!
This book will tell you everything you need to know to start your own successful work at home business -- in under 2 weeks! It will take you through 7 steps to get your business running; from choosing your perfect business to setting up your own website; and then tell you what you need to know about marketing your business to all the right people. It will tell you what research you need to do to ensure your business won’t be one of those that go under before it even gets going.

Chapters in the book include:
Why Many Home Businesses Fail
Step 1: Find Your Perfect Business
Step 2: Profile Your Ideal Customer
Step 3: Research Your Competitors
Step 4: Name Your Business
Step 5: Set Your Prices
Step 6: Get Your Samples Ready
Step 7: Create Your Website
Optimizing Your Site
Do You Need a Blog?
Let’s Talk Finances
Networking to Find Customers
Make the Most of Social Media
A Little About Offline Marketing
A Word (or More) About Working From Home

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