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The New Polymath: Profiles in Compound-Technology Innovations (Wiley Professional Advisory Services)

Vinnie Mirchandani

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Prepare for a world of compound innovation which blends 3, 5, 10 strands of infotech, greentech, biotech and healthtech to solve the "Grand Challenges" our world faces-and the more routine ones

Polymath is the Greek word for a Renaissance person like Leonardo Da Vinci or Ben Franklin who excels in many disciplines. *The New Polymath* is an enterprise which has learned to amalgamate 3, 5, 10 strands of technology-infotech, cleantech, healthtech, nanotech, biotech-to create compound new products and to innovate internal processes.

Anchors around case studies on innovations and creative processes at 8 New Polymath enterprises - BP, Cognizant, GE, Kleiner Perkins, National Hurricane Center, Plantronics, salesforce.com, WRHambrecht+Co

Details eleven building blocks these Polymaths are utilizing - from cloud computing to sustainability to social networks

Calatogs over 100 mini case studies of other innovators who are defining state-of-the-art in those eleven building block areas

The New Polymath brims with innovation examples from a variety of industries, countries and business processes.

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