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Digital Storytelling: A creator's guide to interactive entertainment

Carolyn Handler Miller

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Digital Storytelling: A creator's guide to interactive entertainment Carolyn Handler Miller
Equally useful for seasoned professionals and those new to the field, Carolyn Handler Miller covers effective techniques for creating compelling narratives for a wide variety of digital media. Written in a clear, non-technical style, it offers insights into the process of content creation by someone with long experience in the field.

Whether you're a writer, producer, director, project manager, or designer, 'Digital Storytelling' gives you all you need to develop a successful interactive project.

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