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The Physical Attractiveness Phenomena (Perspectives in Social Psychology)

Gordon L. Patzer

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Physical attractiveness phenomena permeate society with somber ramifications. Correspondingly, practical applications of physical attractiveness phenomena are extensive. The consequence is that almost every person can benefit from knowledge about research on physical attractiveness. Supporting research material provides valuable information for persons established in their careers, as well as those preparing for a career. Similarly, parents at all stages of their life cycle should be cognizant of how physical attractiveness impacts the psychological and physiological development of children. Because no one is isolated from physical attractiveness phenomena, knowledge of this material should be imperative for everyone.

This book consolidates research that specifically addresses physical attractiveness. The first summary was a classic review presented over 10 years ago (Berscheid & Walster, 1974). Since then the research literature has continued to grow, but no comprehensive review has again been published. Even though research summaries have been presented in a compilation of psychological abstracts (Cash, 1980), and in a discussion of stereotyping literature (Adams, 1982), the study of physical attractiveness phenomena is due for a comprehensive account and an analysis of the extensive, divergent research.

As expressed above (and as noted in the next "From the Author" comment section within this Amazon "Author Page" information), this scholarly book presents a comprehensive summarization of scholarly-scientific research concerning the importance of a person's physical attractiveness (as of the date of its publication). Since its publication, researchers and editorial staff in diverse disciplines have respectively cited it in their research and reviewed it in their journals. Published in 1985 it is now out of print and out of stock from the publisher (Plenum Press in NYC), but various entities continue to sell it on the Internet.

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