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Social Theory in the Real World

Steven Miles

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Social Theory in the Real World is concerned with illustrating the practical benefits of social theory. Many students find it hard to relate the real insights provided by social theory to their real life experiences, and many lecturers struggle to demonstrate the relevance of social theory to everyday life. This book offers an accessible, non-patronizing solution to the problem, demonstrating that social theory need not be remote and obscure, but if used in imaginative ways, it can be indispensable in challenging our common sense perceptions and understandings.

The book identifies the key themes of contemporary social theory: mass society, postindustrialism, consumerism, postmodernism, McDonaldization, risk and globa

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