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Medical Claims Billing Service: Entrepreneur's Step-by-Step Startup Guide

Entrepreneur Press

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The world of medical treatment has changed dramatically in the past few years. Doctors are overwhelmed by the maze of complicated claim forms and insurance policy procedures. They need time to focus on their patients, but with complicated billing procedures from private and government-administered insurance companies, HMOs and PPOs, they're often having to worry about whether they'll ever get paid for the services they provide. And this is where you come in: There's a growing need for outside help--a need that you can easily fill, working from your home.

As a medical claims biller, you can earn a good income managing claims for doctors and other health-care specialists. There's no special training or experience needed, and start-up costs are minimal. All you really need is a computer, a printer, a modem and claims processing software.
It's an ideal "starter" business because you decide its size and scope. You can specialize in certain fields--chiropractic, pediatric or dentistry, for example--and determine exactly how many health-care professionals you want to accept as clients.

In this guide, we'll help you create the medical-claims billing business that best suits your needs. You'll learn about the different ways you can specialize, the health organizations you'll be dealing with, terminology to help you get a head start, and the software that will make you a doctor's best friend.

The First Three Years
In addition to industry specific information, you'll also tap into Entrepreneur's more than 30 years of small business expertise via the 2nd section of the guide - Start Your Own Business. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving your exactly what you need to survive and succeed. Plus, you'll get advice and insight from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges.
• Pin point your target market
• Uncover creative financing for startup and growth
• Use online resources to streamline your business plan
• Learn the secrets of successful marketing
• Discover digital and social media tools and how to use them
• Take advantage of hundreds of resources
• Receive vital forms, worksheets and checklists
•
From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the winners, and give you exactly what you need to lay the groundwork for success.

BONUS: Entrepreneur's Startup Resource Kit!
Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips!

You’ll find the following:

The Small Business Legal Toolkit
When your business dreams go from idea to reality, you’re suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you’ll get answers to the “how do I get started?” questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business.

Sample Business Letters
1000+ customizable business letters covering each type of written business communication you’re likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style.

Sample Sales Letters
The experts at Entrepreneur have compliled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

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