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High Probability ETF Trading: Professional Strategies to Improve Your ETF Trading (Softcover)

Larry Connors, Cesar Alvarez, Connors Research

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New! Softcover edition now available.

****Rated one of the Top 10 Investing & Trading Books of 2009 by SFO Magazine****

See Larry Connors' recent interview about ETFs in *Investors Business Daily* at ow.ly/38hUh

Are you worried about the risks associated with the stock market? Are you tired of seeing your returns diminish month after month, quarter after quarter?

Are you looking to potentially increase your trading profits AND reduce your risk level? How do you do this? With ETFs.

The First Quantified Book on Trading ETFs

TradingMarkets is excited to announce the launch of High Probability ETF Trading. Written by Larry Connors and Cesar Alvarez, this book is designed to give you the trading edge you need for success. The strategies have been tested back as far as 1993, all of which have performed with a high accuracy, some up to 90%. While there are many ways to trade ETFs, applying these strategies can increase your trading success.

3 Reasons Why You Should Be Trading ETFs

1. ETFs Are Safer Than Stocks - There is less single stock corporate risk as ETFs are a basket of underlying securities. With multiple securities, you aren t subject to the wide array of risk including corporate scandals, after market earning reports, and other factors that affect individual stocks.

2. Trade ETFs On Both The Long And Short Side - This enables the opportunity to profit in both rising and declining markets.

3. Trade ETFs With or Without Leverage - Many traders like the idea of getting added leverage in their trading and the newly released leveraged ETFs have seen tremendous volume growth as active traders have gravitated to them.

What You Will Learn From Reading High Probability ETF Trading.

In this book, you will learn 7 ETF strategies that have been tested on a universe of 20 of the more liquid ETFs including the SPYs and QQQQs. Each strategy was tested since the inception of the trading of each ETF.

How Well Have the Strategies Performed?

The strategies you will learn resulted in over 80% winning trades since October 2008 in the Larry Connors' Daily Battle Plan.
In fact, from October 2008, these strategies have resulted in following results in the model portfolio:

- 102 ETF Set-Ups
- 82 Winning Trades
- 80% Correct

How Do the Strategies Work?

You will identify the signals at the close of the day. Then, you simply place your orders and exit when the signal occurs, usually 3 to 7 trading days later. That's it!

Are the Strategies Difficult to Learn?

No! In fact all have only a few rules and all the strategies can be learned in an evening. You'll be able to apply the strategies to the next trading day.

Do You Have Strategies for Shorting ETFs?

Yes. Every strategy is designed to be traded both on the long side (especially for bull markets) and the short side (especially for bear markets).

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David Hyman:

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Matthew Williams:

Spent a free time to be fun activity to do! A lot of people spent their sparetime with their family, or their own friends. Usually they performing activity like watching television, planning to beach, or picnic inside the park. They actually doing same every week. Do you feel it? Do you wish to something different to fill your own free time/ holiday? May be reading a book can be option to fill your cost-free time/ holiday. The first thing you will ask may be what kinds of reserve that you should read. If you want to test look for book, may be the book untitled High Probability ETF Trading: Professional Strategies to Improve Your ETF Trading (Softcover) can be fine book to read. May be it can be best activity to you.

Edna McArdle:

People live in this new time of lifestyle always try to and must have the free time or they will get lot of stress from both lifestyle and work. So , once we ask do people have spare time, we will say absolutely sure. People is human not really a huge robot. Then we question again, what kind of activity are you experiencing when the spare time coming to you actually of course your answer may unlimited right. Then do you ever try this one, reading textbooks. It can be your alternative inside spending your spare time, typically the book you have read is definitely High Probability ETF Trading: Professional Strategies to Improve Your ETF Trading (Softcover).

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