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Crowdfunding for Filmmakers: The Way to a Successful Film Campaign

John T. Trigonis

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Crowdfunding for Filmmakers offers practical information, tips, and tactics for launching a successful film campaign by detailing traditional models of fundraising, utilizing today's technological and social innovations, and augmenting each step with an added personal touch. The book examines various ways to meet and exceed one's crowdfunding goal through chapters ?on team building, audience outreach, and crowdfunder etiquette, along with a section containing case studies from successful film campaigns.

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